

FOR IMMEDIATE RELEASE

APEX COMICS GROUP
CELEBRATES FIVES YEARS
OF HIGHLY ORIGINAL, INNOVATIVE COMICS
at our
SAN DIEGO COMIC-CON VIRTUAL PANEL
with

AN OPEN CALL FOR ARTISTS AND PUBLISHERS TO CREATE LIQUID AVATARS
plus special partnerships with
KABN / LIQUID AVATAR and FACTORY ENTERTAINMENT

and
L.P. FELDMAN'S SPLIT CITY • DESIGNATED
ATOMIC AGE 30th ANNIVERSARY EDITION
THE PHAZER UNIVERSE • A DAZE WORK

Saturday, July 25, 2020 5 - 6 pm PDT • 8 - 9 pm EDT

comic-con.org/cciathehome/2020/video/V-xw8vDx-mk

youtu.be/V-xw8vDx-mk

Join our SDCC panel as **KABN / Liquid Avatar** co-founder David Lucatch and **Apex Comics** publisher and industry veteran Mariano Nieceza invite artists and independent comic book / fantasy art / graphic novel publishers to join the **Liquid Avatar Creator Program** of financial opportunities to create digital icons for sale to the general public.

A **Liquid Avatar** is a high-quality, biometric and blockchain-secured online version of you. Now when you go online, you control and manage your digital identity — your private and public data and how it's used — securely representing who you are and sharing *only* information you want to share with others. Choose different Liquid Avatars for different groups: family, friends, school, business, social media. It's like having your own passport, wallet and keyring right in your digital pocket.

For the **Liquid Avatar Marketplace**, creators can provide submissions to be approved for sale. Each **Liquid Avatar Icon** can be sold as open, unlimited availability or as limited availability ... individually or as part of a set / series, or as commissioned, one-of-a-kind artwork. All approved artists will have their own catalog page to sell their Liquid Avatar work in a variety of **revenue-generating ways**.

— more —

APEX COMICS GROUP will also announce exciting new creator-owned projects, revealing sneak-peek art and info about our upcoming releases:

L.P. Feldman's Split City — a highly stylized, violent neo-noir in the divorce and suicide capital of the country

Designated by Mark Torres — teenaged friends are the unlikely recipients of dangerous power to fight alien invaders

As well, we welcome creators behind our ongoing projects: *Atomic Age 30th Anniversary Edition* by Frank Lovece, Mike Okamoto and Al Williamson • *A Daze Work* by Tim Robinson and Chris Walsh • and Mariano Nicieza's *Phazer*, all [now on sale at comiXology.com](http://now.on.sale.at.comiXology.com)

Plus: **Factory Entertainment's** Tom Vargas reveals its newest products and Apex Art Director Wilson Ramos Jr. gives us a look behind-the-scenes.

Plus: **Apex Comics Group** launches a new print comic-book project. Stay tuned for a special announcement about **The Phazer Universe** of titles created by Mariano Nicieza, featuring the series *Phazer*, *Blackray*, *Blue Sultan* and *Agent Three Zero* and many more brand-new and fan-favorite creator-owned properties.

For more information, visit [Apex Comics Group](#) and [Liquid Avatar](#)

[Read Apex Comics series now at comiXology](#)

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